



Program Review Data Summary

Subject: Fashion Merchandising/Design

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2016	10	3	1,235	1,195	2,430
2017	9	2	1,213	746	1,959
2018	9	3	864	971	1,835

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2016	Fashion Merchandising/Design	FASH	284	850	89	9.6	91	79	8	2,434
2017	Fashion Merchandising/Design	FASH	265	668	71	9.4	94	80	5	1,959
2018	Fashion Merchandising/Design	FASH	242	617	73	8.5	88	74	10	1,835

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Fashion Merchandising/Design	\$233,305.15	\$467,670.32	\$193.81	\$717,220.33	\$1,086,944.15	\$450.45
2017	Fashion Merchandising/Design	\$176,664.65	\$455,319.39	\$237.76	\$627,743.21	\$857,911.32	\$448.00
2018	Fashion Merchandising/Design	\$141,181.98	\$506,284.39	\$286.04	\$607,920.39	\$908,815.75	\$513.46

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Spring 2018.

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Quality Indicators - Program Outcomes

%Placement Rate for Graduates

employed	2014-2015	2015-2016	2016-2017
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)	100	60	67
Fashion Design (2600 assoc)	0		
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merchandising (2520 assoc)	100	100	67
Fashion Merchandising Entrepre (4150 cert)	100		
Visual Merchandising (7200 cert)	100	100	100

of Graduates Transferring

transfers	2014-2015	2015-2016	2016-2017
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)			0
Fashion Design (2600 assoc)			
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merchandising (2520 assoc)	4	2	2
Fashion Merchandising Entrepre (4150 cert)			
Visual Merchandising (7200 cert)	2		2

Quality Indicators - Expenses & Revenue

of Graduates

graduates	2016	2017	2018	total
Alteration Adv Certificate (5000 cert)	2			2
Apparel Design & Technology (2950 assoc)	9	7	9	25
Fashion Design (2600 assoc)	1			1
Fashion Merchandising (2520 assoc)	8	8	3	19
Visual Merchandising (7200 cert)	4	3	3	10